

# HELP US SPREAD THE WORD ABOUT FREE SUMMER MEALS IN CONNECTICUT!

» Join us for an energizing BLITZ DAY  
and be part of the summer fun.  
**June 16 - 22, 2018**



## Why?

To raise awareness of the federally funded meals and snacks available to children 18 years of age and younger at no cost to them all summer long.

## How? Help Us Pound the Pavement!

Get involved with End Hunger Connecticut! and your community to distribute information and help to raise awareness of free Summer Meals.

## Where?

Volunteers will meet at the following times and locations:

**New Haven:** Saturday, June 16, 9:00 AM to 1:00 PM

**Winsted:** Monday, June 18, 3:00 PM to 6:00 PM

**Meriden:** Tuesday, June 19, Blitz 2:00 PM to 5:00 PM & BBQ 5:00 PM to 7:00 PM

**Torrington:** Wednesday, June 20, 3:00 PM to 6:00 PM

**New Britain:** Thursday, June 21, Blitz 2:00 PM to 5:00 PM  
& Block Party 5:00 PM to 7:00 PM

**Waterbury:** Friday, June 22, 9:00 AM to 1:00 PM



Register for a Blitz at:  
<https://www.surveymonkey.com/r/6NMFPZY>

✉ [childnutrition@endhungerct.org](mailto:childnutrition@endhungerct.org)    🐦 @CTSummerMeals    📺 @CTSummerMeals    📱 @SummermealsCT

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# Summer Meals “Blitz Day”

## Questions & Answers

### **What is a ‘Blitz Day’?**

A Blitz Day is a day of outreach dedicated to increasing awareness within the community about the FREE Summer Meals Programs for anyone 18 years of age or younger.

Volunteers pound the pavement and distribute outreach materials through neighborhoods, businesses, and community locations to help spread the word about where kids and teens can enjoy free, nutritious meals throughout the summer.



### **What if I can’t attend Blitz Day in person?**

Join the ‘Virtual Blitz’! Sign up to receive a script and actions to take on Facebook, Twitter, and Instagram and help to spread the word about summer meals throughout the day – and even throughout the summer!

### **Why volunteer for Blitz Day?**

One of the biggest reasons kids and teens are not participating in CT’s Summer Meals Programs is because they do not know about it. Bringing volunteers together on a designated day and working together to get the word out about summer meals has been shown to increase participation at summer meals sites and increases access to free, nutritious meals throughout the summer.

### **How can I sign-up to volunteer for a Blitz Day?**

Learn more about Blitz events by contacting [childnutrition@endhungerct.org](mailto:childnutrition@endhungerct.org) or 860.560.2100.

